Individual Campus Report: Appalachian State University

Data for entire student population at ASU was most readily available for 2012-2013 School Year. For that reason, Fall 2012 Veteran/Dependent data is used for comparison to non-veteran student population at ASU.

Fall 2012 Enrollment

- Non-Military Affiliated, 15758, 98%
- Dependent Students, 207, 1%
- Veteran, 142, 1%
- National Guard/Reserve, 61, 0%

Fall 2012 Enrollment Comparison

- ASU
- UNC System
Fall 2012: Military-Affiliated Majors (ASU)

Fall 2012 Military-Affiliated Majors

STEM vs. Non-STEM Majors
*According to the Official List of STEM-Designated Majors

Unknown
Non-STEM
STEM

0% 20% 40% 60% 80% 100%
2012-2013 Degrees Awarded (All Students, ASU)

2012-2013 Degrees Awarded (All Students)
Fall 2013: Average GPA

Age by Veteran Status (ASU)
Appendix I: Standardization Protocols for Fields of Study

**Standardizing Fields of Study/ Majors:** Each UNC campus is home to unique majors and programs. For that reason, miscellaneous majors and certifications were re-grouped into the following fields of study for the purposes of analysis:

**Agricultural Studies:** Agricultural Education, Agricultural Profession, Animal Science, Agricultural Economics, Agricultural Business, Laboratory Animal Science, Landscape Architecture, Poultry Science, Wood Products, Horticulture Science, Animal Science

**Arts:** Photography, Art, Theatre Arts, Music Industry Studies, Graphic Arts and Imaging Technology, Music Therapy, Music Performance, Stage & Screen, Motion Picture/Television Production, Visual Arts, New Media, Film Studies, Studio Art, Musical Theater, Filmmaking, Dance, Design and Production, Music, Performance, Drama, Media Studies, Jazz, Design Studies


**Criminal Justice:** Criminal Justice, Criminology, Justice Studies

**Education:** Educational Administration, any level of specialized Educational training, specialized counseling, Educational Media, Library Science, Instructional Technology, Special Education, School Administration, Adult Education, Health Education and Promotion, Counselor Education, Distance Learning and Administration, Child Life, School Counseling, College Student Personnel, Educational Leadership, Special Education, Community Health Education, Curriculum and Instruction, University and College Administration, Information science, Library Science

English and Literature: English, Literature, Creative Writing

Fitness: Health Promotion, Exercise Science, Athletic Training, Exercise and Sport Science, Physiology, Sports Studies, Exercise Physiology, Health Fitness Specialist, Physical Education, Sports Management, Health and Wellness Promotion, Recreation and Sports Leadership, Clinical Exercise Physiology, Kinesiology, Recreation Administration, Exercise and Sport Science, Therapeutic Recreation


Language: Spanish, Romance Languages, German, Japanese, Linguistics


Medical: Gerontology, Nursing, Nutrition, Health Promotion, Health Care Management, Dental Medicine, Speech Therapy, Physician Assistant Studies, Medicine, Physical Therapy, Health Services Management, Recreational Therapy, Rehabilitation Services, Speech and Hearing Sciences, Health Sciences, Nurse Administration, Nurse Anesthesia, Family Nurse Practitioner, Emergency Medical Care, Communication Science & Disorder, Health Psychology, Nurse Anesthesia, Gerontology, Respiratory Therapy, Professions in Deafness, Pharmaceutical Science, Medicine, Dentistry, Radiological Science, Prosthodontics, Dental Hygiene, Maternal and Child Health, Occupational Therapy, Rehabilitation Counseling, Rehabilitation Studies

Psychology and Counseling: Marriage and Family Therapy, Health Psychology, Family Community Services, Counseling, Clinical Mental Health, Military Behavioral Health, Mental Health Counseling, Rehab Counseling and Psychology
Public Policy and Administration: Public Administration, Public Policy, Public Health, Coastal Resources Management, Urban and Regional Planning, Public Affairs, Emergency and Disaster Management, Natural Resource & Conservation Management, Parks and Recreation Management, Fire Science Management, Public Health Policy and Management, Health Policy and Management, City and Regional Planning, Leadership in the Public Sector, Coastal Resources Management